



LIC OF INDIA  
LAUNCHES

SPECIAL  
REVIVAL  
CAMPAIGN

An opportunity to revive your lapsed LIC policy  
with concession in late fee.  
Period - 17/08/2022 to 21/10/2022

NEVER LET GO!

TOTAL RECEIVABLE PREMIUM	% LATE FEE CONCESSION	MAXIMUM CONCESSION LIMIT
UP TO ₹1,00,000	25%	₹2,500
FROM ₹1,00,001 TO ₹3,00,000	25%	₹3,000
FROM ₹3,00,001 AND ABOVE	30%	₹3,500

\* Policies can be revived within 5 years from the date of First Unpaid Premium as per plan conditions.

STAY CONNECTED. UPDATE YOUR MOBILE NUMBER, eMAIL ID AND PAN DETAILS WITH LIC.

Stay fit, stay healthy. Revive your lapsed LIC policy and ensure Risk Cover.

For details, contact your Agent / nearest LIC Branch or visit [www.licindia.in](http://www.licindia.in)

**Call Center Services**  
(022) 6827 6827

**Download**  
LIC Mobile App "MyLIC"

**Visit:** [licindia.in](http://licindia.in)

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Har Pal Aapke Saath

\*T&C apply.