

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.03.2021

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.01.2021 to 31.03.2021)			Same Quarter Previous year (01.01.2020 to 31.03.2020)			Up to the period 31.03.2021			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	679	338879	1065.07	485	280444	428.63	2063	759720	3098.74	2588	786655	2049.15
2	Corporate Agents-Banks	145	77843	30.23	92	77649	5.17	319	115284	31.66	232	98449	9.17
3	Corporate Agents -Others	26	4458	13.00	16	2855	3.75	67	8322	17.90	52	9611	39.64
4	Brokers	21	97591	38.35	9	1854	8.17	35	101506	53.41	34	14861	19.38
5	Micro Agents	0	0	0.00	0	0	0				0	0	0.00
6	Direct Business	9830	14591122	37120.16	6366	16611423	27521.85	29311	30580116	124567.73	25980	39620514	124631.91
	Total(A)	10701	15109893	38266.82	6968	16974225	27967.57	31795	31564948	127769.44	28886	40530090	126749.25
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	10701	15109893	38266.82	6968	16974225	27967.57	31795	31564948	127769.44	28886	40530090	126749.25

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Date: 22.07.2021

Executive Director (P&GS)