भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA
पूर्व मध्य क्षेत्र,नि.स.विभाग,जीवन दीप, छठा मंजिल,एक्जीविशन रोड,पटना-८००००१,
ECZ, C C Deptt. , Jeevan Deep Building,6th Floor Exhibition Road, Patna.800001, Email- ecz_cc@licindia.com

Ref: ECZ/CC/Empanelment-2026 Date-27.02.2026

To,

The Executive Director (CC),
LIC of India,
Central Office,
Mumbai.

Sir,

Re: Tender Notice for Upload in the C O Site of LIC.

We are enclsoing herewith the Tender Notice regarding Empanelment of Advertising Agencies at Zonal Level. We request you to arrange to upload the following papers in C. O. Site on 02.03.2026.

1. Notice for empanelment of advertising agencies & Criteria/Conditions & General Terms and condition.
2. Letter of Application & Application Form

Yours Faithfully,

Regional Manager (CC)
ECZ, Patna.