

**LIC's NEW
ENDOWMENT PLUS
SALES
BROCHURE**

LIC's NEW ENDOWMENT PLUS (UIN: 512L301V03)

(A Non-Participating, Linked, Life, Individual Savings Plan)

IN THIS POLICY, THE INVESTMENT RISK IN INVESTMENT PORTFOLIO IS BORNE BY THE POLICYHOLDER.

THE UNIT LINKED INSURANCE PRODUCTS DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT. THE POLICYHOLDERS WILL NOT BE ABLE TO SURRENDER OR WITHDRAW THE MONIES INVESTED IN UNIT LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF THE FIFTH YEAR.

LIC's New Endowment Plus is a Regular Premium, Non-Par, Life, Individual Savings plan which offers insurance cum savings during the term of the policy. This plan is specially designed for you to provide a very good combination of protection and long term savings and also provides you greater flexibility to build a better life and realise your dreams.

LIC's New Endowment Plus is a non-participating product and hence the policy is not entitled for any share in surplus (profits) during the term of the policy.

You can buy this plan offline through Licensed agents, Corporate agents, Brokers, Insurance Marketing Firms

You have a choice of investing premiums in one of the four types of investment funds available. Premiums paid after deduction of Premium Allocation Charge will purchase units of the Fund type chosen. The Unit Fund is subject to various charges and value of units may increase or decrease, depending on Net Asset Value (NAV).

The prospective policyholders are hereby informed that while making a buying decision reference may be made to the similar available products for informed decision making to choose and select the Options/Product which best suits their needs such as under annuities, ULIPs etc.

Key Features:

- Benefits:
 - Life insurance cover throughout the policy term.
- Flexibility to choose:
 - Type of investment fund to invest the premiums as per your risk appetite.
 - Amount of Premium payable, Policy Term subject to minimum and maximum limits of Premium, Policy Term and Maturity Age as specified in Para Para 1 below.

- Method of settlement of death benefits either in lump sum or in instalments.
- Partial withdrawals allowed to take care of liquidity needs as specified in Para 3.B below.
- Option to enhance coverage by opting for LIC's Linked Accidental Death Benefit Rider.

1. Eligibility Conditions And Other Restrictions:

- a) Minimum Age at entry - 30 Days (Completed)
- b) Maximum Age at entry - 50 years (nearer birthday)
- c) Minimum Maturity Age - 18 years (completed)
- d) Maximum Maturity Age - 60 years (nearer birthday)
- e) Policy Term - 10 to 20 years
- f) Premium Paying Term - Same as Policy Term
- g) Premium Amount/
Premium Paying Modes

Mode	Minimum ₹	Maximum ₹
Yearly	42,000	No limit
Half-Yearly	21,000	
Quarterly	10,,500	
Monthly (NACH)	3,500	

- h) Basic Sum Assured - (10 times of Annualized Premium).

Date of commencement of risk under the plan:

In case the age at entry of the Life Assured is less than 8 years, the risk under this plan will commence either on the completion of 2 years from the date of commencement of policy or on policy anniversary coinciding with or immediately following the completion of 8 years of age, whichever is earlier.

In case the age at entry of Life Assured is 8 years or more, risk will commence immediately from the date of underwriting acceptance of risk i.e. date of commencement of policy.

Date of vesting:

If the policy is issued on the life a minor, the policy shall automatically vest in the Life Assured on such vesting date i.e. on the policy anniversary coinciding with or immediately following the completion of 18 years of age and shall on such date of vesting be deemed to be a contract between the Corporation and the Life Assured.

2. Benefits:

A) Death Benefit:

On death of the Life Assured before the Date of Maturity (including during Grace Period), provided policy is in-force, then:

On death of the Life Assured before the Date of Commencement of Risk:

An amount equal to the Unit Fund Value as on date of intimation of death shall be payable.

On death of the Life Assured after the Date of Commencement of Risk:

An amount equal to the highest of the following shall be payable

- Basic Sum Assured reduced by Partial Withdrawals made during the two years period immediately preceding the date of death; or
- Unit Fund Value as on date of intimation of death; or
- 105% of the total premiums received upto the date of death reduced by Partial Withdrawals made during the two years period immediately preceding the date of death

Where, 'Basic Sum Assured' is equal to '10 times of Annualized Premium' and Partial Withdrawal are as specified in Para 3.B.

Mortality charge, Accident Benefit charge, Policy Administration Charge and Tax charges thereon recovered subsequent to the date of death shall be added back to the Unit Fund Value available on the date of intimation of death and shall be paid back to the nominee or beneficiary along with death benefit.

The death benefit shall be paid either in lumpsum as specified above or in instalments, if Settlement Option is opted for, as mentioned in Para 3.D. below as per option exercised by the Policyholder/Life Assured.

B) Maturity Benefit:

On Life Assured surviving the stipulated date of maturity, an amount equal to the Unit Fund Value as on the Date of Maturity shall be payable.

3. Optional Benefits

A) Rider Benefits:

You have an option of availing LIC's Linked Accidental Death Benefit Rider (UIN: 512A211V02).

This rider can be opted for at any policy anniversary within the policy term but on or before the policy anniversary on which the age nearer birthday of the Life Assured is 55 years, subject to minimum rider term of 5 years. The benefit cover under this rider shall be available provided the Policy is in force as on date of

accident. If this rider is opted for, in case of accidental death, the Accident Benefit Rider Sum Assured shall be payable in lump sum. This Rider will not be available under a policy on the life of minor, during minority of the Life Assured. The Accident Benefit Rider Sum Assured cannot exceed the Basic Sum Assured.

For more details on the above Rider, refer to the Rider Brochure or contact LIC's nearest Branch Office.

B) Partial Withdrawals:

You may withdraw the units partially at any time after the fifth policy anniversary provided all due premium still the date of Partial Withdrawal have been paid subject to the following:

- i. In case of minors, partial withdrawals shall be allowed only after Life Assured is aged 18 years or above.
- ii. Partial withdrawals may be in the form of fixed amount or in the form of fixed number of units.
- iii. Partial Withdrawal Charge as specified in Para 8.D. iv below shall be deducted from the Unit Fund Value.
- iv. Partial withdrawal will be allowed subject to a minimum balance of:
 - From 6th to 10th policy year: 3 annualized premiums or 50% of Unit Fund value, whichever is higher
 - From 11th to 20th policy year: 3 annualized premiums or 25% of Unit Fund value, whichever is higherThe partial withdrawals which would result in termination of a contract shall not be allowed.

If partial withdrawal has been made then for two years' period immediately from the date of withdrawal, the Basic Sum Assured or Paid-up Sum Assured, whichever is applicable, shall be reduced to the extent of the amount of partial withdrawals made. On completion of two years' period from the date of withdrawal, the original Basic Sum Assured/Paid-up Sum Assured shall be restored.

C) Switching:

You have an option to switch between the four fund types for the entire Fund Value during the policy term subject to Switching Charges, as specified in Para 8.D.iii below. On switching the entire Fund Value shall be switched to the new Fund opted for. During a given policy year, 4 switches will be allowed free of charge. Subsequent switching shall be subject to Switching Charges as specified in Para 8(D)(iii).

D) Settlement Option

This is the option to receive the Death Benefit in instalments. This option can be exercised by the Policyholder during minority of the Life Assured or by

Life Assured aged 18 years and above during the lifetime while in currency of the policy, specifying the mode of paying the Death Benefit to the nominee (i.e. yearly, half yearly, quarterly or monthly) spread over a period of not more than 5 years from the date of intimation of death of Life Assured, in writing, along with the death certificate. The death claim amount shall then be paid to the nominee as per the option exercised and no alteration whatsoever shall be allowed to be made by the nominee.

The Unit Fund under such policy will continue to be invested as per the fund type existing as on the date of intimation of death.

Each instalment (in number of units) shall be the total number of units as on the date of intimation of death divided by total number of instalments (i.e. 5, 10, 20 and 60 for yearly, half-yearly, quarterly and monthly instalments in 5 year period respectively). The number of units arrived at in respect of each instalment will be multiplied by the NAV of the applicable fund type as on the date of instalment payment to arrive at the amount paid out in each instalment. The instalment payment shall be made by redeeming the units from the Unit Fund. The first payment will be made corresponding to the date of intimation of death and thereafter based on the mode opted i.e. every month or three months or six months or annual from the date of intimation of death, as the case may be.

During the Settlement Option period, no charges other than the Fund Management Charge shall be deducted. The value of instalment payable on the date specified shall be subject to investment risk i.e. the NAV may go up or down depending upon the performance of the fund. The investment risk during the settlement period shall be borne by the Nominee/Beneficiary. There will not be any risk cover or guaranteed benefits during the settlement period.

On death of the nominee after the commencement of the Settlement Option period, the value of the outstanding units held in the Unit Fund shall become payable to the legal heir in lump sum.

No partial withdrawal or switching of fund by the nominee shall be allowed during the subsistence of the period of settlement option.

4. Payment of Premiums:

You may pay premiums regularly at yearly, half-yearly, quarterly or monthly (through NACH only) intervals over the term of the policy.

The mode of premium payment has to be chosen at commencement although the same can be changed (between various regular premium payment modes) at any subsequent policy anniversary during the term of the policy subject to the provisions of Minimum Premium and Premium multiples as mentioned under Para 1 above.

5. Grace Period

A grace period of 30 days will be allowed for payment of yearly or half-yearly or quarterly premiums and 15 days for monthly (NACH) premiums from the date of first unpaid premium.

6. Investment of Funds

Unit Fund:

You will have the option to choose any one of the following four funds to invest your premiums initially and at the time of switching. Each premium paid, after deduction of Premium Allocation Charge, shall be utilized to buy units as per the fund type opted by you out of the four fund types options available. The Unit Fund shall be subject to deduction of various other charges either as cancellation of number of units or by adjusting the Net Asset Value (NAV). The value of units may increase or decrease, depending on Net Asset Value (NAV)

Fund Type	Investment in Government / Government Guaranteed Securities / Corporate Debt	Short-term investments such as money market instruments	Investment in Listed Equity Shares	Objective	Risk Profile	SFIN
Bond Fund	Not less than 60%	Not more than 40%	Nil	To provide relatively safe and less volatile investment option mainly through accumulation of income through investment in fixed income securities	Low risk	ULIF001201114 LICNED+ BND512

Secured Fund	Not less than 45% & Not more than 85%	Not more than 40%	Not less than 15% & Not more than 55%	-To provide steady income through investment in both equities and fixed income securities	Lower to Medium risk	ULIF002201114LICNED+SEC512
Balanced Fund	Not less than 30% & Not more than 70%	Not more than 40%	Not less than 30% & Not more than 70%	To provide balanced income and growth through similar proportion investment in both equities and fixed income securities	Medium risk	ULIF003201114LICNED+BAL512
Growth Fund	Not less than 20% & Not more than 60%	Not more than 40%	Not less than 40% & Not more than 80%	-To provide long term capital growth through investment primarily in equities	High risk	ULIF004201114LICNED+GRW512

Discontinued Policy Fund (SFIN: ULIF001201114LICDPFNLI512):

The investment pattern of the Discontinued Policy Fund shall be a unit fund with the following asset categories:

- i) Money market instruments: 0% to 40%
- ii) Government securities: 60% to 100%

If any of the following funds, which are attached to this Product and are approved by the Board of the Corporation, do not comply with Regulation 8 of Annexure INV-I of the IRDAI (Actuarial, Finance and Investment functions of Insurers) Regulations, 2024 read with the Master Circular – Investment issued there under, the policyholder will be given a free switch to the other available funds as detailed below.

1) Fund Name: Bond Fund, SFIN No:**ULIF001201114LICNED+BND512 (Low Risk)**

Free Switch shall be allowed to the following funds:

Fund Name	SFIN	Risk Profile
Secured Fund	ULIF002201114LICNED+SEC512	Lower to Medium Risk
Balanced Fund	ULIF003201114LICNED+BAL512	Medium Risk

2) Fund Name: Secured Fund, SFIN No:**ULIF002201114LICNED+SEC512 (Lower to Medium Risk)**

Free Switch shall be allowed to the following funds:

Fund Name	SFIN	Risk Profile
Bond Fund	ULIF001201114LICNED+BND512	Low Risk
Balanced Fund	ULIF003201114LICNED+BAL512	Medium Risk

3) Fund Name: Balanced Fund, SFIN No:**ULIF003201114LICNED+BAL512 (Medium Risk)**

Free Switch shall be allowed to the following funds:

Fund Name	SFIN	Risk Profile
Secured Fund	ULIF002201114LICNED+SEC512	Lower to Medium Risk
Growth Fund	ULIF004201114LICNED+GRW512	High Risk

4) Fund Name: Growth Fund, SFIN No:**ULIF004201114LICNED+GRW512 (High Risk)**

Free Switch shall be allowed to the following funds:

Fund Name	SFIN	Risk Profile
Secured Fund	ULIF002201114LICNED+SEC512	Lower to Medium Risk
Balanced Fund	ULIF003201114LICNED+BAL512	Medium Risk

Fund Closure:

Although the Funds are open ended, we may close any of the existing funds with appropriate approval. You will be notified at least 3 months prior to the closure of the Fund. You can switch to other existing Fund options without switching charges during these 3 months. In case you do not switch during this period, Corporation shall switch the units to any other Funds with similar asset allocation and risk profile considering NAV as on the date of Switch.

7. Method of Calculation of Unit price:

Units will be allotted based on the Net Asset Value (NAV) of the respective fund as on the date of allotment. There is no Bid-Offer spread (the Bid price and Offer price of units will both be equal to the NAV). The NAV will be computed on daily basis and will be based on investment performance and Fund Management Charge of each type of fund and shall be computed as:

Market Value of investment held by the fund + Value of Current Assets – Value of Current Liabilities & Provisions, if any
Number of Units existing on Valuation Date (before creation / redemption of Units)

Applicability of Net Asset Value (NAV):

- i. The allocation and redemption of units for various transaction will be at the NAV as described below:

Type of Transaction	Applicable NAV (Where transaction is received before cut off Time)
First Premium received by way of a local cheque or a demand draft payable at par at the place where premium is received.	NAV of Date of underwriting acceptance of risk i.e. Date of commencement of policy.
Renewal premium received through NACH or by any digital payment mode.	NAV of the date of our receipt of instruction or transaction realization date or the due date of premium whichever is later.
Renewal premium received by way of a local cheque or a demand draft payable at par at the place where the premium is received.	NAV of the date of our receipt of instrument or the due date of premium, whichever is later.
Partial withdrawal, Switching between available Fund types, or Free-look cancellation	NAV of the date of our receipt of the request online or in writing.
Surrender	NAV of the date of our receipt of surrender request in writing
Death claim	NAV of the date of our receipt of the intimation of death in writing along with death certificate.
Revival	NAV as on date of revival, where date of revival is the date of adjustment of all due premiums after underwriting acceptance has been received.
Settlement Option	NAV of date of installment payment under settlement option.
Maturity Benefit	NAV of the date of maturity.
Discontinuance	NAV as on the date of discontinuance.

Termination	NAV of date of termination.
Policy Alteration	NAV of date of alteration in the policy.

- ii. Currently, the cut-off time is 3.00 p.m. as per the existing IRDAI guidelines and changes in this regard shall be as per the instructions from IRDAI.
- iii. If the transaction request is received before the cut-off time in respect of:
 - a) Premium Payments, at any branch office of the Corporation or other authorized office for premium collection or by any digital payment mode or through NACH; or;
 - b) Other transaction, by servicing branch of the Corporation; or;
 - c) Successful Registration of Service Requests as and when made available on LIC's Customer Portal the closing NAV of that day shall be applicable.
- iv. If the transaction request is received after the cut-off time in respect of:
 - a) Premium Payments, at any branch office of the Corporation or other authorized office for premium collection or by any digital payment mode or through NACH; or;
 - b) Other transaction, by servicing branch of the Corporation; or;
 - c) Successful Registration of Service Requests as and when made available on LIC's Customer Portal the closing NAV of the next business day shall be applicable.
- v. Premium paid by CTS 2010 cheque/demand draft drawn on a bank which is participating in local/CTS/speed clearing house shall only be accepted. Cheques /demand draft not coming under above category shall not be accepted.

8. Charges under the Plan:

The details of charges are as under:

- A) Premium Allocation Charge:** This is the percentage of the premium appropriated towards charges from the premium received. The balance known as allocation rate constitutes that part of the premium which is utilized to purchase units for the chosen fund of the policy. The Premium Allocation Charges as a % of Instalment Premium are as below:

Premium	Premium Allocation Charge
1 st Year	7.50%
2 nd to 5 th Year	5.00%
6 th Year and Thereafter	3.00%

Instalment Premium is a Premium to be paid by Policyholder as per the premium payment frequency opted by the Policyholder.

The cap on Premium Allocation Charge shall be as per Para 8.E below

B) Mortality Charge:

This is the cost of life insurance cover, which is age specific, and this will be taken at the beginning of each policy month by cancelling appropriate number of units out of the Unit Fund. The monthly charges will be one twelfth of the annual Mortality Charges.

This charge shall depend upon the Sum at Risk

The Sum at Risk during the policy term=

Highest of

- Basic Sum Assured in case of in-force policies or Paid-up Sum Assured in case of reduced paid-up policies
- Unit Fund Value
- 105% of total Premium Received

Less

Unit Fund Value

Unit Fund value shall be taken as on the date of deduction of charge, after deduction of Accident Benefit charges, Policy Administration Charge and Tax charge on Accident Benefit Charges and Policy Administration Charges. The Mortality Charges shall be deducted only if, the Basic Sum Assured/Paid-up Sum Assured, whichever is applicable, is more than the Unit Fund Value as on the date of deduction. The total premiums received shall be reckoned as on date of deduction of Mortality Charge.

In case of partial withdrawals, the 'Basic Sum assured or Paid-up Sum Assured, whichever is applicable', and '105% of the total premiums received' shall be reduced to the extent of all Partial Withdrawals made during the two years period immediately preceding the date of deduction of Mortality Charge.

The rate of Mortality Charge per annum per ₹ 1000/- Sum at Risk for some of the ages in respect of a healthy life are as under:

Age	25	35	45	50
₹	1.26	1.62	3.48	5.99

In case where the Policy is converted into a reduced paid-up policy, the Mortality Charge in respect of Sum at Risk under a paid-up Policy shall be deducted from the policy month following the due date of first unpaid premium. On revival of policy, the risk cover under the policy shall be restored immediately and the Mortality Charge in respect of Sum at Risk under an in-force policy shall be deducted from the policy month following the date of revival along with proportionate mortality charge for the period from the date of revival to the following policy month

C) Accident Benefit Charges (LIC's Linked Accidental Death Benefit Rider (UIN:512A211V02), if the Rider is opted for):

Accident Benefit Charge is the cost of LIC's Linked Accidental Death Benefit Rider, if opted for. This charge will be taken at the beginning of each month by cancelling appropriate number of units out of Unit Fund while the policy is in-force and shall be at the rate of Rs. 0.40 per thousand Accident Benefit Sum Assured per policy year. If the Life Assured is engaged in police duty in any police organization other than paramilitary forces and opted for this cover while engaged in police duty, then the level annual charge shall be at the rate of ₹ 0.80 per thousand Accident Benefit Sum Assured per policy year. The monthly charges will be one-twelfth of the annual Accident Benefit Charge.

D) Other Charges: The following charges shall be deducted during the term of the policy:

- i) Policy Administration Charge- This charge shall be deducted at the beginning of each month by cancelling appropriate number of units out of the Policyholder's Unit Fund.

The Policy Administration Charge per month while the policy is in force shall be as follows:

<u>Policy Year</u>	<u>Policy Administration Charge (per month)</u>
1 st Year	(0.35% * Instalment Premium * K) OR (₹100/-), whichever is lower
2 nd Year	(0.25% * Instalment Premium * K) OR (Rs.70/-), whichever is lower
3 rd Year	2 nd Year charge * 1.03
4 th Year	3 rd Year charge * 1.03
5 th Year	4 th Year charge * 1.03
6 th Year & Thereafter	₹ 150 per month from 6 th year escalating at 5% p.a. from 7 th year onwards and shall be subject to maximum of ₹ 500 per month (i.e. ₹ 6000 p.a.)

Where, K is taken as in Table given below:

Mode of Premium Payment	Yearly	Half-Yearly	Quarterly	Monthly
Factor "K"	1	1.6	2.6	7

ii) Fund Management Charge – This is a charge levied as a percentage of the value of assets and shall be appropriated by adjusting the Net Asset Value. Fund Management Charge (FMC) shall be as under:

- 0.75% p.a. of Unit Fund for all the four fund types available under an in-force policy i.e. Bond Fund, Secured Fund, Balanced Fund and Growth Fund
- 0.50% p.a. of Unit Fund for “Discontinued Policy Fund”

This is a charge levied at the time of computation of NAV, which will be done on daily basis. The NAV thus declared will be net of FMC.

iii) Switching Charge – This is a charge levied on switching from one segregated fund to another available within the product. During a given policy year 4 switches shall be allowed free of charge. Subsequent switches in that year shall be subject to a Switching Charge of Rs. 100 per switch. This charge will be recovered by canceling appropriate number of units out of the Unit Fund.

iv) Partial Withdrawal Charge - This is a charge levied on the Unit Fund at the time of each partial withdrawal of the fund during the contract period. A flat amount of Rs. 100/- shall be deducted by cancelling appropriate number of units out of the Unit Fund on the date on which partial withdrawal takes place.

v) Bid/Offer Spread – Nil.

vi) Discontinuance Charge – This charge will be levied by cancelling appropriate number of units out of Unit Fund as on the date of discontinuance of policy. The Discontinuance Charge applicable is as under:

Where the policy is discontinued during the policy year	Discontinuance Charges for the policies having annualized premium up to ₹ 50,000/-	Discontinuance Charges for the policies having annualized premium above ₹ 50,000/-
1	Lower of 20% * (AP or FV) subject to a maximum of ₹ 3000/-	Lower of 6% * (AP or FV) subject to maximum of ₹ 6000/-
2	Lower of 15% * (AP or FV) subject to a maximum of ₹ 2000/-	Lower of 4% * (AP or FV) subject to maximum of ₹ 5000/-
3	Lower of 10% * (AP or FV) subject to a maximum of ₹ 1500/-	Lower of 3% * (AP or FV) subject to maximum of ₹ 4000/-
4	Lower of 5% * (AP or FV) subject to a maximum of ₹ 1000/-	Lower of 2% * (AP or FV) subject to maximum of ₹ 2000/-
5 and onwards	NIL	NIL

Where,

AP – Annualised Premium

FV – Unit Fund Value on the date of discontinuance
 “Date of discontinuance of the policy” shall be the date on which the insurer receives the intimation from the Life assured/Policyholder about the surrender of the policy or on the expiry of the Grace Period (in case of non-payment of contractual premium due during the Grace period), whichever is earlier.

vii) Tax Charge – Tax Charge, if any, shall be levied on all or any of the charges applicable to this plan at the rate of tax as per the prevailing Tax laws/notification etc. as issued by Government of India or any other Constitutional tax authority of India from time to time in this regard without any reference to the policyholder.

viii) Miscellaneous Charge – This is a charge levied for any alteration during the contract, such as, change in premium mode and Grant of Accident Benefit Rider after the issue of the policy, and shall be a flat amount

of Rs. 100/- which will be deducted by cancelling appropriate number of units out of the Unit Fund and the deduction shall be made on the date of alteration in the policy.

The Corporation reserves the right to accept or decline an alteration in the policy. The alteration shall take effect from the policy anniversary coincident with or following the alteration only after the same is approved and accepted by the Corporation and is specifically communicated in writing to the Policyholder.

E) Right to revise charges:

The Corporation reserves the right to revise all or any of the above charges except the Mortality Charge and Accident Benefit Charge. The modification in charges will be done with prospective effect with the appropriate approval after giving the policyholders a notice of 3 months which shall be notified through our website.

Although the charges are reviewable, they will be subject to maximum charges as declared by IRDAI from time to time. The current cap on charges is as under:

- The Policy Administration Charge shall not exceed Rs 500 per month
- Premium Allocation charges shall not exceed 12.5% of Annualized Premium in any year
- Fund Management Charge: The Fund Management Charge shall not exceed the following:
 - 1.35% p.a. of Unit Fund for each segregated fund.
 - 0.50% p.a. of Unit Fund for "Discontinued Policy Fund"
- Partial Withdrawal Charge shall not exceed ₹ 500/- on each withdrawal.
- Switching Charge shall not exceed ₹ 500/- per switch.
- Discontinuance charges shall not exceed the limits specified by IRDAI, which are currently same as specified under Para 8.D.vi above.
- Miscellaneous Charge shall not exceed ₹ 500/- each time when an alteration is requested.

In case you do not agree with the revision of charges you shall have the option to withdraw the Unit Fund Value. If such revision in charges is made during the

lock-in-period of 5 years, withdrawal shall be allowed only after the expiry of 5 years' lock-in-period.

9. Surrender:

If the policy is surrendered anytime during the policy term, the surrender value, if any, shall be payable as under:

i. If the policy is surrendered during the 5 years' lock-in-period:

If you apply for surrender of the policy during the 5 years' lock-in period, then the Unit Fund Value after deducting the applicable Discontinuance Charge shall be converted into monetary terms as specified in Para 11. A below. This monetary amount shall be transferred to the Discontinued

Policy Fund as specified in Para 11.B below.

The policy shall continue to be invested in the Discontinued Policy Fund till the end of the lock-in period. Only Fund Management Charge (FMC) as specified in Para 8.D.ii shall be deducted from this fund and no risk cover (including rider cover, if any) shall be available on such policy during this period.

The proceeds of the Discontinued Policy Fund in respect of the Policy as on the date of expiry of the lock-in period shall be payable at the end of lock-in-period and the policy shall terminate.

In case of death of Life Assured after the date of surrender but before the expiry of the 5 years' lock-in-period, the Proceeds of the Discontinued Policy Fund in respect of the Policy shall be payable to the nominee/legal heir immediately and the policy shall terminate.

ii.If the policy is surrendered after the 5 years' lock-in-period:

If you apply for surrender of the policy after lock-in-period, then the Unit Fund Value as on the date of intimation of surrender shall be payable to the Policyholder and the policy shall terminate.. There will be no Discontinuance Charge under the policy.

Further, Reinstatement of a surrendered policy shall not be allowed even if a request for reinstatement is received from the policyholder during the 5 years' lock-in-period.

10. Discontinuance of Premiums:

If you fail to pay premiums under the policy before the expiry of Grace Period, then the policy shall be in a state of discontinuance.

During the Grace period the policy shall be treated as in-

force and the charges for Mortality and Accident Benefit cover, if any, shall be deducted in addition to other applicable charges. The benefits payable during the grace period shall be same as that under an inforce policy, except Partial Withdrawal which shall not be allowed if due premiums have not been paid.

The treatment of discontinued policy shall be as under:

I) If the policy is discontinued during the 5 years' lock-in-period:

Upon expiry of the grace period, the Unit Fund Value after deducting the applicable Discontinuance Charge as specified in Para 8.D.(vi) shall be converted into monetary terms as specified in Para 11.A below. This monetary amount shall be transferred to the Discontinued Policy Fund as specified in Para 11.B below and the risk cover and rider cover, if any, shall cease. Only Fund Management Charges of 50 basis points per annum shall be deducted from the Discontinued Policy Fund

On such discontinuance, a communication shall be sent to the policyholder within three months of the date of first unpaid premium, communicating the status of the policy and the option to revive available during the revival period of three years from the date of First Unpaid Premium.

Under such cases:

- A. If you opt to revive and thereafter exercise the option to revive the policy at any time during the revival period of 3 years then the policy shall be revived as specified in Para 13.iii below.
- B. In case you opt to revive but do not revive the policy during the Revival Period of 3 years, then the proceeds of the Discontinued Policy Fund, as specified in Para 11.C, shall be payable to you at the end of the revival period or lock-in period, whichever is later and the policy shall terminate. In respect of Revival period ending after the lock-in period, the policy will remain in the Discontinued Policy Fund till the end of the Revival period.
- C. In case you do not exercise the option to revive the policy, the policy shall continue without any risk

cover and rider cover, if any, and the policy fund shall remain invested in the Discontinued Policy Fund. The Proceeds of the Discontinued Policy Fund in respect of the Policy as on the date of expiry of lock-in period as specified Para 11.C below shall be paid to you at the end of lock-in period and the policy shall terminate.

D. However, you have an option to surrender the policy anytime and proceeds of the Discontinued Policy Fund in respect of the Policy as on the date of expiry of lock-in period or as on the date of surrender as specified in Para 11C shall be payable to you at the end of lock-in period or date of surrender, whichever is later and the policy shall terminate.

Irrespective of what is stated above, in case of death of the Life Assured during the revival period / 5 years' lock-in-period, as the case may be, the Proceeds of the Discontinued Policy fund of the Policy as on the date of intimation of death, as per Para 11.C below, shall be payable immediately to the Nominee or Beneficiary.

II) If the policy is discontinued after the expiry of 5 years' lock-in- period:

Upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium, the policy shall be converted into a reduced paid-up policy. The Basic Sum Assured under the policy shall be reduced to such a sum called Paid-Up Sum Assured and shall be equal to {Basic Sum Assured multiplied by the ratio of Total of number of premiums paid to the original number of premiums payable as per terms and conditions of the Policy}. The policy shall continue to be in reduced paid up status without rider cover, if any i.e. no Accident Benefit cover shall be available under reduced paid up policy. The reduced risk cover and hence the mortality charges in respect of the paid-up policy shall be applicable from the next policy month following the date of first unpaid premium. Further, all other charges (except Accident Benefit Charge) as specified in Para 8 shall also continue to be deducted.

On such discontinuance, a communication shall be sent to you within three months of the date of first unpaid premium, communicating the status of the policy and the options (a) to revive the policy (along with the rider, if opted for) within the revival period of

three years from the date of first unpaid premium or upto the date of maturity, whichever is earlier; or (b) complete withdrawal of the Policy.

In such case, the following situations may arise:

- A. In case you opt to revive and thereafter exercise the option to revive the policy anytime during the revival period or up to the date of maturity, whichever is earlier, the policy shall be revived as per as per Para 13.iii below
- B. If you opt to revive but do not revive the policy within this revival period or up to the date of maturity, whichever is earlier, or do not exercise any option, then the policy shall subsist as a reduced paid up policy till the end of the revival period or up to the date of maturity, whichever is earlier.

In such case, the Unit Fund Value as on the date of expiry of Revival Period or as on the date of Maturity, whichever is earlier, shall be payable at the end of the revival period or date of maturity, whichever is earlier, and the Policy shall be terminated.

- C. In case you opt for complete withdrawal or surrender the policy at any time, in such case the amount in the Unit Fund Value shall be refunded to you and the policy shall be terminated.
- D. In case of death of the Life Assured before the end of Revival Period or date of Maturity, whichever is earlier, highest of the following shall be payable
 - Paid up Sum Assured reduced by Partial Withdrawal, if any, made during the two year period immediately preceding the death of the Life Assured (Partial Withdrawal is as defined in Para 3.B above); or
 - Unit Fund Value as on the date of intimation of death; or
 - 105% of total premiums received reduced by Partial Withdrawals made during the two year period immediately preceding the death of the Life Assured.

11. Treatment of the policy while the policy money is in Discontinued Policy Fund:

If the policy is surrendered or discontinued on or before 5 years' lock-in-period, then the policy money shall undergo following procedure:

A. Conversion of Unit Fund Value into monetary amount:

The NAV as on the date of discontinuance i.e. date of application for surrender (if surrendered during the 5 years' lock-in period) or as on the date of expiry of grace period, as the case may be, multiplied by the number of units in the Unit Fund (i.e. after deduction of Discontinuance Charge, if any) as on that date, will be the monetary amount.

B. Transferring the monetary amount into the Discontinued Policy Fund:

The monetary amount as calculated under (A) above shall be transferred to the Discontinued Policy Fund by converting the monetary amount into the units. The number of units of the Discontinued Policy Fund shall be allocated to the Policy considering the NAV of the Discontinued Policy Fund as on the date of transfer.

C. Calculation of Proceeds of the Discontinued Policy Fund:

The Discontinued Policy Fund (SFIN:U-LIF001201114LICDPFNLIF512) is a segregated unit fund and shall comprise of all the Discontinued Policy Fund of all the policies offered under the Unit Linked Life Insurance plans. Only Fund Management Charges (FMC) as specified in Para8.D.ii shall be applicable on this fund.

The Proceeds of the Discontinued Policy Fund in respect of the Policy shall be higher of Unit Fund Value of Discontinued Policy Fund or the Guaranteed Monetary Amount.

Where, Unit Fund Value shall be calculated by multiplying the NAV with the number of units of Discontinued Policy Fund on the date of exit of the Policy from the Discontinued Policy Fund.

The Guaranteed Monetary Amount is the accumulation of monetary amount transferred into the Discontinued Policy Fund at the guaranteed interest rate. The guaranteed interest rate shall accrue from the date when the monetary amount is transferred to the Discontinued Policy Fund to the date when the policy exits from the Discontinued Policy Fund either by death, surrender, revival, policy termination at the end of 5 years' lock-in-period or on completion of 3 years revival period (if revival period extends beyond the 5 years' lock-in-period), whichever is applicable.

Currently this guaranteed interest rate is 4% p.a. and shall be subject to change from time to time as declared by IRDAI.

12. Compulsory termination:

If the policy has run for at least 5 years provided 5 full years' premiums have been paid and the balance in the Unit Fund is not sufficient to recover the relevant charges, the policy shall be compulsorily terminated and the balance amount in the Unit Fund, if any, shall be refunded to the Policyholder. This shall be applicable irrespective of whether the policy is in-force or paid-up during the revival period.

13. Other Features:

- i. **Top-up:** No Top-up shall be allowed under the plan.
- ii. **Increase/Decrease of risk covers:** No increase/decrease of Basic Sum Assured will be allowed under the plan. Under an in-force policy, the policyholder can, however, cancel the LIC's Linked Accidental Benefit Rider at anytime during the policy term. However, once the rider is cancelled, the same cannot be subsequently restored.

iii. Revival of discontinued policies:

- A. Revival of a Discontinued Policy during lock-in Period:
In case the Policyholder opts to revive the policy during the Revival Period, the policy shall be revived subject to the following:

- a. On payment of all due and unpaid premium without interest. All outstanding applicable Premium Allocation Charges and Tax charges thereon due since the date of discontinuance shall be deducted from the Unit Fund.
- b. Discontinuance Charge deducted from the Unit Fund, if any, at the time of discontinuance of the policy along with the Proceeds of the Policy's Discontinued Policy Fund, if any, shall be added back to the Unit Fund.

- B. Revival of a Discontinued Policy after lock-in Period:

In case the Policyholder opts to revive the policy during the Revival Period or up to the date of Maturity, whichever is earlier, then the policy shall be revived subject to the following:

- a. On payment of all due and unpaid premium without interest.
- b. All outstanding applicable Premium Allocation Charges, Policy Administration charges and Tax charge thereon due since the date of discontinuance shall be deducted from the Unit Fund.

The Corporation reserves the right to accept at original terms, accept with modified terms or decline the

revival of a discontinued policy as per the “Underwriting Policy” of the Corporation. The Revival shall be subject to satisfaction of Continued Insurability of the Life Assured on the basis of information, documents and reports that are already available and any additional information in this regard if and as may be required in accordance with the “Underwriting Policy” at the time of revival, being furnished by the Policyholder/Proposer / Life Assured. The revival of a discontinued policy shall take effect only after the same is approved, accepted and revival receipt is issued by the Corporation.

Units of the segregated fund originally chosen by the Policyholder or as chosen in the last switch, or the fund chosen at the time of revival, as the case may be, shall be allotted based on the NAV as on the date of revival.

Irrespective of what is stated above, if the Unit Fund Value is not sufficient to recover the charges during the revival period, the policy shall terminate and thereafter revival will not be allowed.

LIC’s Linked Accidental Death Benefit Rider, if opted for, can be revived along with the Base Policy and not in isolation.

14. Reinstatement:

Reinstatement of a surrendered policy shall not be allowed even if a request for reinstatement is received from the policyholder during 5 years’ lock in period.

15. Risk factors and Disclaimers:

- i) LIC’s New Endowment Plus is a Unit Linked Life Insurance product, which is different from the traditional insurance products.
- ii) The premiums paid in Unit Linked Life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.
- iii) Life Insurance Corporation of India is only the name of the Insurance Company and LIC’s New Endowment Plus is only the name of the unit linked life insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns.
- iv) Please know the associated risks and the applicable charges, from your Insurance agent or the Intermediary or policy document of the insurer.

- v) It is recommended that you read and understand this brochure & customized benefit illustration and understand what the plan is, how it works and the risks involved before you purchase.
- vi) The various fund types offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns.
- vii) All benefits under the policy are also subject to the Tax Laws and other financial enactments as applicable from time to time.
- viii) The actual value of the units under your policy in the IRDAI prescribed form D02 can be viewed through a secured login LIC's Customer Portal provided on the Corporation's website (www.licindia.in).

16. Policy Alteration

During the contract, alteration in premium payment mode subject to provisions of Minimum Premium and Premium Multiples allowed as per terms and conditions of the plan and grant of Accident Benefit rider after the issue of policy may be allowed subject to a miscellaneous charge of Rs. 100/- which will be deducted by cancelling appropriate number of units out of the Unit Fund Value and the deduction shall be made on the date of alteration in the policy. The alteration will be effective from the policy anniversary coincident or following the alteration.

The Corporation reserves the right to accept or decline the alteration in the policy as per the Underwriting Policy of the Corporation. The alteration shall take effect only after the same is approved by the Corporation and is specifically communicated in writing to the Proposer/Life Assured.

17. Termination of Policy:

The policy shall immediately and automatically terminate on the earliest occurrence of any of the following events:

- a) The date on which death benefit is paid if Settlement Option for death is not exercised; or
- b) The date on which surrender benefits are settled under the policy; or
- c) The date of maturity ;or
- d) On payment of final installments under Settlement Option if opted in case of death; or
- e) On death of the Nominee/Beneficiary after the commencement of the Settlement Option Period; or

- f) On payment of free look cancellation amount; or
- g) On compulsory termination as specified in Para 12 above; or
- h) In case of discontinuance of policy as specified in Para 10 above; or.
- i) In the event of forfeiture as specified in Para 18.

18. Forfeiture in certain events:

In case it is found that any untrue or incorrect statement is contained in the proposal, personal statement, declaration and connected documents or any material information is withheld, then and in every such case the policy shall be void and all claims to any benefit in virtue of this policy shall be subject to the provisions of Section 45 of the Insurance Act, 1938, as amended from time to time.

19. Taxes:

Statutory Taxes, if any, imposed on charges of such insurance plans by the Government of India or any other constitutional Tax Authority of India shall be as per the Tax laws and the rate of tax as applicable from time to time.

Regarding Income tax benefits/implications on premium(s) paid and benefits payable under this plan, please consult your tax advisor for details

20. Free look period

If you are not satisfied with the “Terms and Conditions” of the policy, you may return the policy to us within 30 days from the date of receipt of the electronic or physical mode of policy whichever is earlier, stating the reason of objections. On receipt of the same, the Corporation shall cancel the policy and the amount to be refunded in case the policy is returned shall be determined as under:

	Value of units in the Unit Fund as on the date of receipt of request
	Plus Unallocated premium (equal to Allocation charges multiplied by Premium received)
Plus	Policy Administration Charge deducted
Plus	Tax Charge deducted thereon
Plus	Proportionate Mortality and Accident Benefit charge, if any, for the balance period from the date of opting for Free Look to the end of the policy month for which the respective charges have been deducted
Less	Stamp Duty @ Rs.0.20 per thousand Basic Sum Assured and Accident Benefit Sum Assured, if any
Less	Actual cost of medical examination (including and special reports, if any).

21. Loan:

No loan shall be allowed under this plan.

22. Nomination and Assignment:

Nomination shall be as per Section 39 of the Insurance Act, 1938, as amended from time to time.

Assignment shall be as per Section 38 of the Insurance Act, 1938, as amended from time to time.

23. Exclusions:

Suicide Clause:

Notwithstanding the provision of benefits payable on death mentioned in Para 2.A., the provisions related to claim payment in case of death due to Suicide shall be subject to the conditions as specified herein under:

In case of death of Life Assured due to suicide, within 12 months from the date of commencement of risk or from the date of revival of the policy, the nominee or beneficiary of the policyholder shall be entitled to the Unit Fund Value available as on the date of intimation of death along with death certificate. The Corporation will not entertain any claim under the policy and the policy shall terminate.

Any charges and Tax levied thereon other than Fund Management Charges (FMC) and Tax levied on FMC recovered subsequent to the date of death shall be added back to the Unit Fund Value available as on the date of intimation of death.

This clause shall not be applicable in case age at entry/ age at revival of the Life Assured is below 8 years and death benefit as mentioned in Para 2.A shall be payable.

24. Sample Benefit Illustration:

Benefit Illustration:

Illustration 1:

Age of Life Assured	35
Policy Term	15
Premium paying mode	Yearly
Premium (₹)	50,000
Basic Sum Assured (₹)	5,00,000
Type of Fund	Bond

Benefits under Plan:

Total Maturity Benefit (Fund Value)	Benefits @ 4% p.a.(₹)	Benefits @ 8% p.a.(₹)
	8,97,478	12,58,342
		Net Yield: 6.31%

		Benefits @ 4%p.a.		Benefits @ 8%p.a.	
End of Policy Duration (Year)	Cumulative premium (₹)	Fund Value (₹)	Death Benefit (₹)	Fund Value (₹)	Death Benefit (₹)
5	2,50,000	2,46,039	5,00,000	2,76,689	5,00,000
10	5,00,000	5,36,670	5,36,670	6,71,259	6,71,259
15	7,50,000	8,73,032	8,73,032	12,23,176	12,23,176

Disclaimer

- This illustration is applicable to a non-smoker male/female standard (from medical, life style and occupation point of view) life for a policy purchased offline, wherein LIC's linked Accidental Death Benefit rider is not opted.
- In this benefit illustration it is assumed that the Projected Investment Rate of Return that LIC will be able to earn throughout the term of the policy will be 4% p.a. or 8% p.a., as the case may be. The Projected Investment Rate of Return is not guaranteed and they are not upper or lower limits of what you might get back as the value of your policy is dependent on a number of factors including future investment performance."
- The above illustration has been given considering the prevailing Tax Charge which is subject to change from time to time.
- The main objective of the illustration is that the client is able to appreciate the features of the product and the flow of benefits in different circumstances with some level of quantification.
- LIC does not authorize its agents/intermediaries, staff and officials to express their opinion on the future performance of the "ULIP" fund, excepting the above illustrative rate of 4% and 8% growth.

25. Grievance Redressal Mechanism:

Of the Corporation:

The Corporation has Grievance Redressal Officers (GROs) at Branch/ Divisional/ Zonal/ Central Office to redress grievances of customers. The customers can visit our website

(<https://licindia.in/web/guest/grievances>) for names and contact details of the GROs and other information related to grievances.

For ensuring quick redressal of customer grievances the Corporation has introduced Customer friendly Integrated Complaint Management System through our Customer Portal (website) <http://www.licindia.in>, where a registered policy holder can directly register complaint/ grievance and track its status. Customers can also contact at e-mail id co_complaints@licindia.com for redressal of any grievances.

Claimants not satisfied with the decision of death claim repudiation have the option of referring their cases for review to Zonal Office Claims Dispute Redressal Committee or Central Office Claims Dispute Redressal Committee. A retired High Court/ District Court Judge is member of each of the Claims Dispute Redressal Committees.

Of IRDAI:

In case the customer is not satisfied with the response or do not receive the response from us within 15 days, then the customer may approach the Policyholder's Protection and Grievance Redressal Department through any of the following modes:

- i) Calling Toll Free Number 155255/18004254732(i.e. IR-DAI Grievance Call Centre-(BIMA BHAROSA SHIKAYAT NIVARAN KENDRA))
- ii) Sending an email to complaints@irdai.gov.in
- iii) Register the complaint online at <https://bimabharosa.irdai.gov.in/>
- iv) Address for sending the complaint through courier/ letter: General Manager, Policyholders Protection and Grievance Redressal Department, Insurance Regulatory and Development Authority of India, Survey No. 115/1, Financial District, Nanakramguda, Gachibowli, Hyderabad-500032, Telangana.

Of Ombudsman:

For redressal of Claims related grievances, claimants can also approach Insurance Ombudsman who provides for low cost and speedy arbitration to customers.

SECTION 45 OF INSURANCE ACT, 1938:

The provision of Section 45 of the Insurance Act, 1938 as amended from time to time shall be applicable. The current provision is as under

- (1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e. from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.
- (2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later on the ground of fraud:

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based.
Explanation I- For the purposes of this sub-section, the expression “fraud” means any of the following acts committed by the insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy:-

- (a) the suggestion, as a fact of that which is not true and which the insured does not believe to be true;
- (b) the active concealment of a fact by the insured having knowledge or belief of the fact;
- (c) any other act fitted to deceive; and
- (d) any such act or omission as the law specially declares to be fraudulent.

Explanation II- Mere silence as to facts likely to affect the assessment of the risk by the insurer is not fraud, unless the circumstances of the case are such that regard being had to them, it is the duty of the insured or his agent, keeping silence to speak, or unless his silence is, in itself, equivalent to speak.

- (3) Notwithstanding anything contained in subsection (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the misstatement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the

fact or that such misstatement of or suppression of a material fact are within the knowledge of the insurer: Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive.

Explanation – A person who solicits and negotiates a contract of insurance shall be deemed for the purpose of the formation of the contract, to be the agent of the insurer.

- (4) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued:

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision to repudiate the policy of life insurance is based:

Provided further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within a period of ninety days from the date of such repudiation.

Explanation - For the purposes of this sub-section, the misstatement of or suppression of fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer, the onus is on the insurer to show that had the insurer been aware of the said fact no life insurance policy would have been issued to the insured.

- (5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

PROHIBITION OF REBATES (SECTION 41 OF INSURANCE ACT, 1938 as amended from time to time):

- 1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
- 2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

Various Sections of the Insurance Act, 1938, applicable to LIC to apply as amended from time to time.

This product brochure gives only salient features of the plan. For further details please refer to the Policy document or contact our nearest Branch Office.

To purchase the policy online please log on to www.licindia.in.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS

IRDAI or its officials do not involve in activities of insurance business like selling insurance policies, announcing bonus or investment of premiums, refund of amounts. Policyholders or the prospects receiving such phone calls are requested to lodge a police complaint.

LIFE INSURANCE CORPORATION OF INDIA

“Life Insurance Corporation of India” was established on 1st September, 1956 under Life Insurance Corporation Act, 1956, with the objective of spreading life insurance more widely, in particular to the rural areas with a view to reaching all insurable persons in the country and providing them adequate financial cover against insured events. LIC continues to be the important life insurer even in the liberalized scenario of Indian insurance and is moving fast on a new growth trajectory surpassing its own past records. In its existence of over six decades, LIC has grown from strength to strength in various areas of operation.



भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

Registered Office:

Life Insurance Corporation of India
Central Office, Yogakshema,
Jeevan Bima Marg, Mumbai – 400021.
Website: **www.licindia.in**
Registration Number: 512