

**FRAUDULENT RECRUITMENT ADS: BEWARE...!**

Misleading advertisements for recruitment to the cadre of Assistants in LIC of India have been noticed in various newspapers. In these ads, applicants have also been instructed to deposit money into the account of “Director of Call Centre”.

Please note that LIC does not have any such scheme nor run any Call Centres for recruitment. LIC never requests money to be deposited in accounts other than that of “LIC of India”.

Such advertisements published by LIC in Newspapers are invariably displayed on LIC’s website [www.licindia.in](http://www.licindia.in) at Careers link. You may also contact nearest Branch/ Divisional office of LIC for cross-checking.