

ELIGIBILITY CONDITIONS:

a) **Qualifications:**

- i) For Employees category and Agents category in both Urban and Rural area- Applicant shall possess the Bachelor's Degree of a University in India established under a statute or a foreign university approved for the purpose or the Fellowship of Insurance Institute of India, Mumbai.
- ii) An applicant from Others category for recruitment as an Apprentice Development Officer in both Urban and Rural area shall possess the Bachelor's Degree of a University in India established under a statute or a foreign university approved for the purpose or the Fellowship of Insurance Institute of India, Mumbai.

Preference may be given to those applicants who possess Masters Degree in Business Administration in Marketing or Post Graduate Diploma in Marketing from a University in India established under Statute or by an Institute approved by All India Council for Technical Education or a recognized Institution.

Note:

Recognized Institution means such Institution as may be recognized by any State Government or the Central Government.

(b) **Age:**

- (i) The applicant shall have completed **21 years of age (in completed years)** and not more than **30 years of age (in completed years) as on 1.3.2010**.
- (ii) The upper age limit **(in completed years)** as on **1.3.2010** of an applicant belonging to a group given below, shall not exceed the age mentioned below:-

Sl. No.	Category	Age limit in years
(1)	(2)	(3)
1.	Member of a Scheduled Caste or a Scheduled Tribe.	35
2.	Member of an OBCs (other than those in creamy layer).	33
3.	LIC Employee who is not a member of a SC or a ST or OBCs.	42

4.	LIC Employee who is a member of an OBCs (other than those in the creamy layer).	45
5.	LIC Employee who is a member of a SC or ST.	47
6.	LIC Agent who is not a member of SC or ST or OBCs.	37
7.	LIC Agent who is a member of an OBCs (Other than those in the creamy layer).	40
8.	LIC Agent who is a member of a SC or a ST.	42
9.	Ex-serviceman.	30, increased by the number of years of service in the armed forces subject to maximum age of 45 years where he is member of OBCs and 47 years where he is a member of SC or ST and Maximum of 42 years in other than SC, ST, OBC cases.
10.	All Others.	30

(c) **Experience:**

The applicant should have the requisite experience as on **1.3.2010** as indicated below:-

Category of Applicant	For Recruitment in Urban Area	For Recruitment in Rural Area
i) LIC Employees	Not less than 3 years of service after confirmation in a Class III post	
ii) LIC agents	Not less than 5 years as an agent and has brought a net First Years Premium Income of not less than Rs. 5,00,000/- during the immediately preceding 5 agency years and a net First Year Premium Income of not less than Rs. 1,00,000/- on 50 lives in each of any 3 of these agency years.	Not less than 4 years as an agent and has brought a net First Years Premium Income of not less than Rs. 1,00,000/- on 50 lives per year in any 3 of the immediately preceding 4 agency years.
iii) Other	Preference would be given to candidates who have at least 2 years experience in life insurance industry.	

NOTE:

“Net First Years Premium” means the amount of Premium brought in by an agent either in cash or by Cheque, in latter case which has not been dishonored subsequently, towards New Business including First Years Renewal Premium during the relevant number of immediately preceding agency years as reduced by the amount of Premium that has lapsed out of such First Years Premium reckoned with reference to the date of the application for recruitment as an Apprentice Development Officer.

- (i) “Rural Area” means an area with an ascertained population of 30,000 or less and the operational area has an ascertained population of not more than one lakh.

“Urban Area” means an area which is not a rural area.